



-- An IQAC Initiative --

The Department of MBA Organises

Corporate Intrapreneurship HACKATHON



Ideation
Innovative Problem Solving



Presentation
PowerPoint Pitch Deck



Teamwork
6 Members Per Team

IMPORTANT DATES



DATE
10th June 2026



TIME
11:00 AM – 12:00 PM



VENUE
I MBA Classroom


ACTIVITY DESCRIPTION

01 **Problem Statement & Ideation**



The company name and problem statement will be shared. Participants must propose innovative ideas.

02 **PowerPoint Presentation**



Students must present their ideas through a structured PowerPoint presentation (PPT).


03 **Team Structure & Time Slot**





15 minutes allocated per team. Each team must comprise exactly 6 members.



“Innovation is seeing what everybody has seen and thinking what nobody has thought.”

 **Event Coordinator**
Ms. Lakshmi K

 **Head of Department**
Dr. Soniya K

 **Principal**
R N Subba Rao

 **Director**
Rev Bro Dr. Titus Anto

Where Ideas Meet Execution

 **Best Team Wins Recognition & Certificate of Merit**

